

# **The High Desert Hispanic Chamber of Commerce Annual Event Sponsorships Packages**

## **5<sup>th</sup> Annual Legislative Power Lunch**

*The Legislative Power Lunch is an event that hosts a panel of government representatives that is comprised of our congressman, State Senator, State Assemblyman, First District Supervisor, and local Mayor. The luncheon also serves as a venue to raise funds for our Youths Education Legislative Leadership Program. The program sponsors local high school students whereby they visit the State of California's Capital, and have the opportunity to learn hands-on about the legislative process, as well as meet local legislative officials.*

**Date: January 15, 2010 11:30a.m. – 1pm**

**Location: Southern California Logistics Airport, Victorville**

**Last year's attendance 300**

### **Presenting Sponsor - \$2,500**

- Table of 8, which includes Legislator and staff seated at your table. (This is available on a first-come, first serve basis.)
- Included in all media publicity and promotion.

### **Platinum Sponsor - \$1,500**

- Table of 8
- Included in all media publicity and promotion.

### **Gold Sponsor - \$1,000**

- Table of 6
- Included in all media publicity and promotion

### **Silver Sponsor - \$500**

- Table of 4

## **Small Business Day**

*The Small Business is an event specially hosted to serve as a means of awareness to potential business owners, and entrepreneurs. It is a forum of booths comprised of information that will assist businesses. Among some of the information to be disseminated through workshops are; how to create a business plan, how to obtain a business loan, the opportunities of various funding measures, what is required to start a business.*

**Date: March 18, 2010 8:00 – 2:00 pm**

**Location: Victorville Conference Center, Victorville 92395**

**Event Partner - \$2,500**

- Listed as Partner in all media

**Platinum Sponsor - \$1,500**

- Banner Presentation & Media Recognition

**Gold Sponsor - \$2,000**

- Banner Presentation & Media Recognition

**Media Sponsor - \$750**

- Banner, Brief Presentation & Media Recognition

**Refreshment Sponsor - \$500**

- Name Recognition

## **Cinco de Mayo Celebration**

*The Cinco de Mayo is an event where many sponsors and vendors have the opportunity to come together as a community and showcase their business, and share in the celebration of the rich Hispanic Culture.*

*A portion of the proceeds are returned to VVC in the form of scholarships in support of educational studies for the youth in the community.*

**Date: Saturday, May 1, 2010 10 am – 6pm**

**Location: Victor Valley College**

**Last year's attendance over 13,000**

### **Title Sponsor - \$5,000**

- Partner Sponsor in all advertising
- Banner Sponsorship
- Booth

### **Diamond Sponsor - \$3,500 (Limit 1)**

- Back Cover Program Ad (Color)
- Your name in all media ads
- Booth

### **Platinum Event Sponsor - \$3,000 (Limit 1)**

- Program Center 2-Page Ad
- Your name in all media ads
- Booth

### **2nd Stage Sponsor - \$3,000 (Limit 1)**

- Exclusive Sponsorship of 2nd Stage
- Your name in all media ads
- Booth

### **Gold Event Sponsor - \$2,500 (Limit 2)**

- Inside Front or Back Program Ad (Color)
- Your name in all media ads
- Booth

### **Silver Event Sponsor - \$1,500**

- Full Page Program Ad
- Your name in some media ad
- Booth

### **Special Sponsor (Limit 1 Each)**

- |                 | <b>Member</b> | <b>Non-Member</b> |
|-----------------|---------------|-------------------|
| • Entertainment | \$1,500       | \$2,000           |
| • Food          | \$1,500       | \$2,000           |
| • Kid Zone      | \$1,500       | \$2,000           |

## **The Annual Awards Banquet**

*The Annual Awards Banquet is an event where the High Desert Hispanic Chamber of Commerce recognizes its community partners who have contributed toward the success of the HDHCC events. The banquet also serves as an opportunity to kick-off the Hispanic Heritage Month, starting September 15<sup>th</sup> through October 15<sup>th</sup>.*

**Date: Saturday, September 11, 2010**

**Location: TBD**

**Last year's attendance over 350**

### **Title Partner - \$5,000**

- Table for Eight
- VIP Seating
- Priority Program Ad Full Page Color
- Recognition at Event
- Partner in all media

### **Event Sponsor - \$3,000**

- Table for Eight
- Logo presented at event
- Recognition at event
- Full page color program ad
- Thank you ad

### **Gold Sponsor - \$2,000**

- Table for Eight
- Logo presented at event
- Full page color program ad
- Media recognition

### **Silver Sponsor - \$1,500**

- Table for Eight
- Logo presented at event
- ½ Program ad

### **Entertainment Sponsor - \$1,500**

- Table for Eight
- ½ page Program ad
- Banner placement on stage
- Media recognition

### **Centerpiece Sponsor - \$1,200**

- Table for Eight
- Logo presented at event
- Media recognition

### **Table Sponsor - \$1,000**

- Table for Eight
- Sponsor sign at table

- Listed on program

**Wine Sponsor - \$1,000**

- Table for Eight
- Listed in program
- Media recognition

**Audio Visual Sponsor - \$750**

- Table for Six
- Banner placement
- Listed on program

**Program Sponsor - \$750**

- Table for Six
- Listed on program

**Door Prize Sponsor - \$500**

- Table for Four
- Listed in program

**Napkin Sponsor - \$500**

- Table for Four
- Listed in program

**The Spice of Life**

*The Spice of Life is a multicultural celebration that brings people from the High Desert together to celebrate the cultural diversity within the community. The event is sponsored by The City of Victorville in partnership with the High Desert Hispanic Chamber of Commerce.*

***Date: Saturday October 2, 2010***

***Location: Civic Center Victorville, 10am – 6pm***

***Last year's attendance over 16,000***