



EDGE Program

A supplier development program designed to serve firms ranging in size from microenterprises to larger firms.

EDGE PROGRAM COMPONENTS

Mentorship Program: An 18-month progressive learning that provides developmental opportunities through coaching, mentoring and executive level education.

Contract Readiness: A series of technical assistance and capacity building workshops aimed at preparing suppliers to do business with SCE and other large corporations.

Prime Time: Organized networking events designed to facilitate access and introduction of firms to SCE's Organization Units and Prime suppliers.

Targeted Outreach Initiatives: Targeted outreach efforts to increase participation within underutilized categories in alignment with SCE Supplier Diversity objectives.

CBO (Community-Based Organization) Partnerships: Collaborative technical assistance and capacity building efforts with community-based organizations.

EDGE PROGRAM PERIOD

JULY 2014 through December 2015

For additional information contact: Supplier Diversity & Development at supplierdiversitydevelopment@sce.com
Phone: 800-275-4962

You are invited to attend an upcoming: CONTRACT READINESS WORKSHOP “Marketing Your Value Proposition”

DATE

Monday
Nov. 17, 2014

TIME

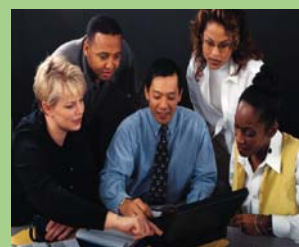
8:00AM – 12:00 NOON
No On-site Registration

LOCATION

Edison Education Center
6090 N. Irwindale Ave.
Irwindale, CA 91702

Workshop and Participation Details:

- Registration Deadline: Wednesday, November 10, 2014
- Participation limited to two individuals per company.
- Attendees should bring a laptop or other portal device.
- Workshop Learning Objectives:
 - Defining your core capabilities.
 - Communicating your business value proposition.
 - Creating effective capability statements and business profiles.
 - Optimizing your marketing opportunities during matchmaking and networking events.



Complete and Submit Registration Form:

Confirmed attendees will be notified via e-mail.

Company Name:

Attendee 1:

Attendee 2:

E-Mail:

E-mail:

Phone #:

Phone #:

Type of Business (e.g. Construction, Consulting, IT, Marketing, etc.)

Certification Status:

To submit use Internet Explorer and click button on the top right hand corner